

## Mainstreaming the Greening: Sustainable Procurement in the Philippines

THURSDAY  
10 FEBRUARY 2022  
14:00 – 16:00 (MANILA TIME)

### BACKGROUND

Sustainable development and transitioning towards a greener economy rely on a holistic cycle that reduces the impact of economic activities on the environment, with a focus on enforcing greener life-cycle of products, building market demand for sustainable products and production technologies, and shifting consumer choices to make informed decisions towards sustainability. Given the government's authority to enforce policies as well as the mechanism to trigger market demand, it is seen as an essential driver in influencing consumption of environment-friendly products. Likewise, as a large consumer of goods and services, the public sector has the potential to influence manufacturers and service providers towards the use of sustainable raw materials and practices in their business operations. Establishing and maintaining this virtuous loop is an essential role for the government.

In 2020, the House of Representatives passed the House Bill No. 6954 or the Green Public Procurement Act (GPPA). Anchored on the governing principles of GPRA, the GPPA intends to build and promote sustainable practices and informed decision-making across the executive, judicial, and legislative branches of the Philippine government by incorporating environmental, economic, and social considerations in government procurement processes through the Green Public Procurement (GPP) Program implemented by the Government Public Procurement Board (GPPB). Pursuing this is consistent with the country's commitment to the United Nations' 2030 Agenda for Sustainable Development.

Green initiatives in both public and private sectors are key in achieving SDG12 goals. In this webinar, we highlight the efforts done by the government in Green Public Procurement, and we showcase how one company in the private sector is incorporating green efforts in their management decisions. These programs ensure adherence to sustainable consumption and production (SCP) with the end goal of shifting towards a circular economy.

### WHO THIS WEBINAR IS FOR

- Key management decision makers from public and private sectors who are keen on promoting and implementing green initiatives
- Academics who teach/advocate for CSR, sustainable business, and the like
- Scholarly researchers in the field of sustainable consumption and production

### OBJECTIVES

- To create a conversation in implementing green procurement in the Philippines
- To share results of Philippines GPP country status report

## AGENDA

14:00-14:05	<b>Introductory Opening</b> <b>Ms. Lisa Bruan</b> <i>Host</i>
14:05-14:10	<b>Remarks by RPAC</b> <b>Dr. Mushtaq MEMON</b> <i>Project Manager, EU SWITCH-Asia RPAC</i>
14:10-14:15	<b>Remarks by APRSCP</b> <b>Sanjay KUMAR</b> <i>Chief Materials Manager, Indian Railways &amp; President, APRSCP</i>
14:15-14:45	<b>Green Public Procurement Implementation: Presentation of Country Status Report</b> <b>Jonna C. Baquillas</b> <i>APRSCP Board of Trustees</i>
15:00-15:15	<b>Mainstreaming the Greening in Fast Food: The Case of McDonalds</b> <b>Meryl Adiel Hernandez</b> <i>Corporate Relations Director, McDonalds Philippines</i>
15:15-15:30	<b>Reactor: GPP ASEAN Perspective</b> <b>Dr. Chaiyod Bunyagidj</b> <i>Vice President, Thai SCP Network</i>
15:30-15:45	<b>Reactor: Sustainable Procurement in the Public and Private Sectors</b> <b>Mr. June Alvarez</b> <i>President &amp; Executive Director, Philippine Center for Environmental Protection and Sustainable Development, INC (PCEPSDI)</i>
15:35-15:45	<b>Q &amp; A</b> <b>Ms. Lisa Bruan</b> <i>Host</i>
15:45-16:00	<b>Evaluation Poll • Ways Forward</b> <b>Ms. Lisa Bruan</b> <i>Host</i>

## SPEAKER PROFILES



**Dr. Mushtaq Ahmed Memon**  
*Regional Coordinator for Chemicals, Waste, and Air Quality Subprogramme  
 Regional Coordinator for Resource Efficiency and SWITCH-Asia RPAC Project Manager  
 United Nations Environment Programme,  
 Regional Office for Asia and the Pacific*

Dr. Memon is working with the United Nations Environment Programme (UNEP) as a Regional Coordinator for Resource Efficiency and Regional Coordinator for Chemicals, Waste, and Air Quality Subprogramme in Asia Pacific Office located in Bangkok. He is supporting resource efficiency, sustainable consumption and production, green economy, green financing, sustainable public procurement, sustainable tourism, sustainable industries and various areas for Asia and the Pacific. Dr. Memon is also Project Manager for the Regional Policy Advocacy Component of the EU-funded SWITCH-Asia Programme to promote sustainable consumption and production and uptake of SDG 12 in Asia.

Dr. Memon has a Doctorate degree in environmental and resource economics from Hiroshima University in Japan, a Master's degree in national development and project planning from University of Bradford in UK, a postgraduate diploma in Transport from Karachi University and Chartered Institute of Transport, Bachelors in civil engineering from Mehran University of Engineering and Technology Jamshoro and schooling at Cadet College Petaro in Pakistan. He has also published various papers in international journals and has delivered various training programmes.



**Sanjay Kumar, IRSS**  
*Chief Materials Manager, Indian Railways  
 & President, APRSCP*

Sanjay Kumar has over two decades of governance and leadership experiences in Public Policy, Procurement and Sustainability. His vision, leadership and dedicated effort has been pivotal for the growth of sustainable purchasing movement in the region. He is currently President of Board of Trustees of Asia-Pacific Roundtable for Sustainable Consumption and Production

(APRSCP), Bangkok, Thailand and serves in advisory capacity, on Strategic Advisory Committee of Sustainable Purchasing Leadership Council (SPLC), Washington, USA. He is also VOICE of SPHS (Sustainable Procurement in Health Sector) nominated by Interagency Task Team of 10 United Nations agencies.

He is M. Tech in Environmental Engineering from Indian Institute of Technology and MA in Public Policy & Sustainable Development from TERI School of Advanced Studies New Delhi.



**Dr. Jonna Baquillas**  
Board of Trustees, APRSCP

Jonna C. Baquillas has a diversified professional portfolio in the corporate, academe, and development sectors. She is a member of the Board of Trustees of the Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP), an Asia-focused network institution that promotes SCP in the Asia-Pacific region. She is currently the Program Manager for Climate Resilient Cities, a USAID consortium project aimed at implementing capacity-building efforts to institute climate resilience and reduction of GHG emissions in select Philippine cities. She is a GiZ-certified trainer on Climate Risk Management and an adjunct faculty for the Business and Service Continuity Management program of Asian Institute of Management - School of Executive Education and Lifelong Learning. Her research work evolves around sustainable consumption and production, circular economy, sustainable tourism, and climate action. Previously, she managed the marketing and public relations department of leading organizations in the Philippine retail industry, incorporating work on enriching corporate social responsibility related to environmental and social endeavors.



**Meryl Adiel Hernandez**  
Corporate Relations Director, McDonald's Philippines

Adi came into McDonald's as head of the PR & Communications team in 2011. Today, Adi leads the Corporate Relations department which is responsible for the company and brand's reputation management across its different stakeholders (customers, employees, Owner Operators, partners, and industry organizations). In her role, she also leads Government Relations and the Sustainability cross functional team.

Recognized as a company social media expert, Adi is the pioneering person behind the McDonald's Philippines social media ecosystem. Under her leadership, she successfully launched and grew McDonald's Philippines' Facebook, Twitter and Instagram pages to what it is today through content management excellence, social listening and social customer care. She graduated from the McDonald's Hamburger University in Chicago Illinois where she took a Marketing course in 2014.



**Dr. Chaiyod Bunyagidj**  
Vice President, Thai SCP Network  
Board Member, APRSCP

Dr. Chaiyod Bunyagidj is the Vice President of Thai SCP Network, and a Board Member of the Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP). He previously served as Vice President at Thailand Environment Institute (TEI) as well as Executive Director of Thailand Business Council for Sustainable Development (TBCSD). With 20 years at TEI, he had engaged intensively with corporate environmental and social responsibility as well as the national policy and strategy for sustainable development specifically on Sustainable Consumption and Production (SCP) issues.



**Mr. June M. Alvarez**  
President & Executive Director, Philippine Center for Environmental Protection and Sustainable Development, Inc.

Mr. Alvarez is the President and Executive Director of the Philippine Center for Environmental Protection and Sustainable Development, Inc. (PCEPSDI). His organization is the administrator of the National Eco-Labeling Programme – Green Choice Philippines, which awards a positive seal of approval based on ISO 14024 Type 1 Environmental Labeling. He is also the Vice Chairman in Technical Committee on Forest and Forest Products (TC78) of the Department of Trade and Industries - Bureau of Philippine Standards (DTI-BPS) and the Co-Chairperson in Philippine Stakeholders Advisory Group (PSTAG) of the Department of Tourism (DOT) for the UNEP's "Transforming Tourism Value Chains in Developing Countries and Small Island-developing States to Accelerate More Resource Efficient, Low-Carbon Development" Project.



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## CONTACT

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